Jephte Dufresne

Nairobi

in jephtedufresne

portfolio

SUMMARY

I'm a creative Graphic Designer who loves making beautiful designs that can easily send a message to the right audience. I mix creativity and technology, especially in design and marketing, to make visually appealing content. I also have a strong marketing background, designing campaigns that attract audiences and build brand loyalty. Plus, on social media, I'm a content creator with a community of over 10K active viewers.

WORK EXPERIENCE

Aug 2022 - Dec 2024 Hireshelp

Software Designer

I worked with Hireshelp as a Graphic Designer. I designed and developed a website for Hireshelp and created their brand identity, including the logo, and designed social media campaigns, banners, and advertisements.

Jan 2022 - Present Speedzing

Content Creator

Speedzing is an original project, where I design and create content for my YouTube channel. I craft captivating thumbnails and edit Minecraft footage for upload on the platform. Over time, I improved my logo and overall brand design through continuous content creation.

Mar 2025 - Present **Interact Health Pro**

Intern as Video Editor / Social Media Manager

My job as an intern at IHP includes designing, editing, and managing digital content across IHP's platforms. Along the way i am learning business and marketing skills like lead generation, funnel creation, and CRM management.

Jan 2023 - Mar 2023 **STFB**

Freelance Designer

I did some freelance work for a small business that was just getting started, they hired me to assist them with designing some eye-catching Instagram, Facebook, and Pinterest ads as well as improving their overall branding for marketing purposes.

Feb 2025 - Feb 2025 Lwil Maskreti

Freelance Designer

Designed 5 concept logos / banners for a Castor Oil company just getting created, Merged logos to create a single design that met the client preferences.

Sheraflow Dec 2020 - Jan 2021

Freelance Dev / Designer

Tasked with creating an E-Commerce website and upgrade brand design for sheraflow, an E-commerce focused on selling clothing, accessories and beauty products.

PROJECTS

February 28 / 2023 YB Foundation Concert [7]

I was part of a concert's hosting team, designed advertising banners for the foundation's event. Designed the entry tickets and logo for the foundation's event as part of the hosting team.

EDUCATION

Sep 2023 - May 2026

Enlightium Academy

Senior Student - 3.75

Activities and societies: Was a Member of The Chess And Art Club at EA.

Jan 2019 - Aug 2022

Green Hills Academy

Junior Student

Activities and societies: First Lego League Challenge Winner. School U16 Basketball Team. JA Africa Competition. Official Completion of MYP

SKILLS

- Graphic Design
- Website Design
- Software Design
- Photoshop
- Presentations
- 3D Design

- English (US) Translator
- Digital Art
- Video Editor / Creator
- Social Media Management
- HTML & CSS
- · Artificial Intelligence

SOFTWARE USABILITY

Adobe Photoshop = Intermediate Adobe After Effects = Advanced Adobe Premiere Pro = Novice Adobe Illustrator = Intermediate

Canva = Advanced MS Excel = Novice

MS Powerpoint = Intermediate Visual Studio = Intermediate

CERTIFICATE

Figma Mega Course - Design 6 Complete Web App UI/UX Project 🔀

This certificate above verifies that Jephte Dufresne successfully completed the course Figma Mega Course - Design 6 Complete Web App UI/UX Project on 03/15/2025 as taught by Yazdani Chowdhury on Udemy.

Figma for User Interface and User Experience UIUX Design 🔼

This certificate above verifies that Jephte Dufresne successfully completed the course Figma for User Interface and User Experience UIUX Design on 08/22/2024 as taught by Sayman Creative Institute on Udemy.

LANGUAGE

English

Advanced - 9 / 10

Haitian Creole

Advanced - 8 / 10

French

Intermediate - 7 / 10

Spanish

Novice - 4 / 10